

Section 4

Final Interview:

Me: Hi! Thank you for taking the time to speak with me again, it's good to talk to you. So I would like to inquire you about your experience with the program I've written for you so how has the experience been so far?

Client: It's been really really helpful. It's been really cost effective, I don't have to use my VA's (Virtual Assistants) to do my Instagram work, so now I have them do other things. But, it has been really helpful as far as being productive and automating most of the work as far as engagement is coming through on Instagram, so I'm actually really satisfied with what you've created and to be honest I've used bots before in the past, but they all get action blocked relatively quick. This one really any action blocks, maybe 95% of the time it works. It's really effective and efficient without any action blocks and if it does get action blocked it's kind of due to the act that it's on my end. So, for the most part it's a great bot and as a business owner someone that uses Instagram a lot, I would definitely recommend this to a lot of other business owners and I would definitely recommend a lot of people to try this bot out. This is for sure something that's very valuable and you can easily add a subscription service to this bot, a monthly subscription service and you just got to figure out the scaling/ scalability of all of this, but it could do massive things in the industry and make moves for sure it can disrupt a lot of things, it's a very effective bot.

Me: I'm glad to hear that, I really appreciate your feedback. It's a work in progress but I'm very glad to hear it's working fine. And how was the experience with the user interface itself? Did you find it confusing or was it kind of straightforward to use? Have you also had a chance to see the help buttons if you had any questions of how some things functioned? Did you have any thoughts on the design itself, was it good in terms of usability?

Client: Yeah, so to speak on that, I have experience with bots and using automation tools, so this kind of was very similar to the ones I'm used to using, so I had a bit of a learning curve but nothing crazy. And as far as someone that's new and they're kind of a rookie to this strategy or rookie to this instagram automation, they might have a little bit of a difficult time, but that's just the nature of the game, it's gonna happen. For me personally I didn't have any difficulties with the user interface, I thought it was a pretty simple and easy version to use. And I know it's kind of like your version 1, so overall, within time you will get it where it makes a lot of sense and the user interface is very simple to use so yeah, overall it's a very awesome tool and not too hard to use as well, pretty simple and I'm happy with what it has done so far as far as results.

Me: I'm happy to hear that, I'm happy that you've been able to enjoy it and it was easy to use and that's pretty much all I wanted to hear, I'm really glad to hear that it has been working out well and I hope it will continue to do so in the future, and continue to embetter your day-to-day business operations.

Client: Yeah, I think this definitely will do that and I know we will continue to talk and communicate with each other to figure out what other ways we can utilize some automation tools. This definitely is a step up in the right direction for levergning out work to computers in a sense so it's really useful and I'm grateful that you created this and I hope you see a lot more success with this and we could do a lot more different things in the future as far as creating automating tools and things of that nature.

Me: That's really good to hear, so, just a last quick thing, if you could think of any possible future additions you might wanna see for this program, I'd be happy to hear if you have some ideas.

Client: The only addition for this instagram automation tool, I would say that the best thing would just be DMs (Direct messages) and doing automated DMs would be nice, which you might be doing already. And maybe figuring out a way you could scrape public data from their instagram profile and do it in a way where you don't get action blocked. I think that's a good next step as far as doing automation through Instagram

Me: Okay, that sounds good, it's something that's definitely possible for me to do. So I'd like to thank you for your time, and you going through this with me and being a responsive and helpful client, so I hope you will have a wonderful day and we will be in touch soon, thank you.

Client: Alright, yeah that sounds good, thank you!