

Appendix 1: Initial Interview

Student: Can you introduce your previous jobs and talk about your blog in detail?

Client: I have been working as a chef, but now I am a household. Also, I am currently running a blog online, where I post daily recipes to teach people around the world some simple cooking or baking.

S: I want to specifically talk about the cooking part of your job. How much time a day do you spend on that job and How often do you do this?

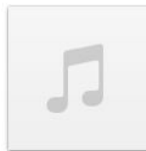
C: I spend about 4~5 hours daily. I also make breakfast, lunch, and dinner for my family every day. In addition, bake and make little snacks too.

S: What are some biggest struggles with cooking food or running a blog?

C: As I age, I think my biggest struggle as a blogger or chef is about keeping track of recipes and providing detailed recipes for the audience. Since I write my recipes on a paper notebook, it requires lots of effort and time in order to organize it day by day. Moreover, it is also possible to lose or damage the recipes because I work with my recipes at a cooking place.

S: Can you tell me what kind of information do you work with?

C: In recipes, I include their names, ingredients needed, time required, date recorded, and instructions.



Interview
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